# Swing into action!

Marie Curie

Your guide to hosting a successful golf day

Thank you for organising a golf day for Marie Curie. Wherever you choose to tee off, we've got everything you need to make your fundraiser a hole in one. And with every swing, you'll be raising vital funds for expert end of life care and support.



### Set the date, location and entry fee

Decide if you'll be playing 9 or 18 holes, and which golf club you want to host your fundraiser at. If you fancy something a bit different, why not make it a golfathon and get sponsored to play for 24 hours straight!

Check if you can use the clubhouse after your golf day to put on refreshments for friends and family. You could ask local businesses to sponsor the catering, or provide the services free of charge.

#### **Boost your fundraising**

Set up a <u>JustGiving</u> page to share your plans and collect entry fees. Add a target, photo and why you're supporting Marie Curie to supercharge your fundraising by up to 40%. Tell your workplace too – some will match your total or donate.

#### Don't forget the prizes

Ask contacts and local businesses if they could provide prizes for a raffle or auction to help your fundraising go even further.

#### Spread the word

Let everyone know about your fundraiser on social media, WhatsApp groups and email by sharing your <u>JustGiving</u> link and encouraging people to sign up or donate. Ask the golf club to share your fundraiser on their social media accounts too.

Download our invitations and posters and put them up around the clubhouse, local sports clubs, pubs and businesses. Contact local newspapers and radio stations to see if they'll promote your fundraiser. We also have social media tiles and an email signature to let people know you're fundraising for Marie Curie.

#### **Dedicate your round**

You and your players can download our 'in memory cards' to fill in and wear on the green. It's a touching way to remember a loved one. You can also invite people to dedicate their donations by leaving a tribute on your fundraising page or social media.

#### Almost time to tee off!

When packing for the day don't forget your exclusive Marie Curie

golf marker! Remember to print our bunting to make your golf day feel extra special. You can also put your fundraising page details and QR code on your golf bag or buggy, at the bar and on tables to encourage extra donations too!

#### **Bank your donations**

Pay in any cash donations by phone on 0800 716 146. Or send a cheque to Marie Curie Supporter Relations Team, PO Box 23897, 14 Links Place, Edinburgh EH6 9AB. Please include a note with your full name and details of your golf day so that we can say thank you!

#### The finishing touches

Add offline donations to your online fundraising page total so your supporters can see how much you've raised. Share some photos and a short message to let them know what a difference they're making.

## Thank you so much for teeing off for Marie Curie!

Find all your downloads here!

